

ABSTRACT OF THE INVENTION

A store display enabling improved structure, versatility, adaptability and/or cost effectiveness is provided. The store display includes a base sheet and a frame.

- 5 The base sheet is preferably fabricated independently of the frame. The frame is preferably extruded. The base sheet is preferably molded (e.g., injection molded or extruded) and then cut to a desired size. After the sheet is formed, engaging tabs are punched along the side edge sheet. The frame includes a receiving channel having tangs that engage the engaging tabs.

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